



Back Cover

FULL PG AD
5.3437 x 8.25

Could charge more for location due to placement

Front Cover

**LAKE GEORGE REGION
LISTING GUIDE**



Inside Spread (left)

INTRO SPREAD/EVENTS

Inside Spread (right)

1/2 PG AD
5.3438 x 4.0938

Could charge more for location due to placement

Full Page Ad

SIZE: 5.3437 x 8.25

TRIM LINE:

Anything outside this area will be trimmed.

SAFE AREA:

Please keep all critical information inside of this area, .125" from the trim line.

FILE SPECS:

Final files should be PDFs with CMYK colors only.

Listing number and colored border that corresponds to the map/directory will be added to the ad during placement.



1/2 Page Ad

SIZE: 5.3437 x 4.0938

TRIM LINE:

Anything outside this area will be trimmed.

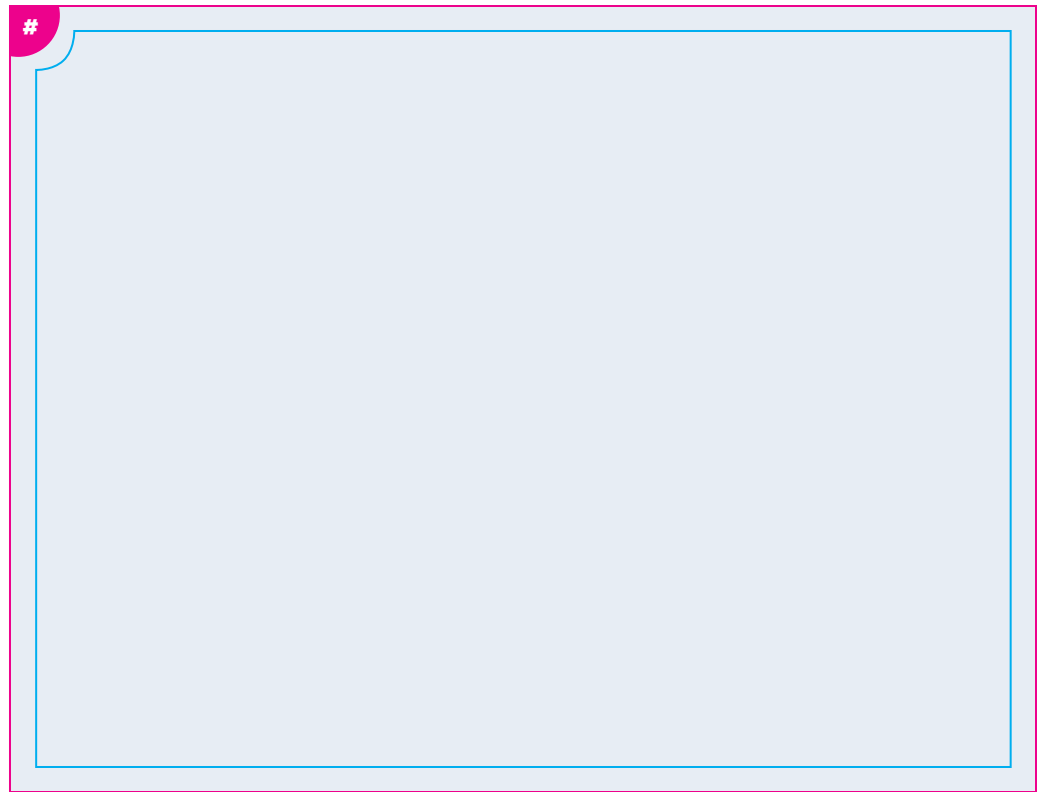
SAFE AREA:

Please keep all critical information inside of this area, .125" from the trim line.

FILE SPECS:

Final files should be PDFs with CMYK colors only.

Listing number and colored border that corresponds to the map/directory will be added to the ad during placement.



1/4 Page Ad

SIZE: 2.6406 x 4.0938

TRIM LINE:

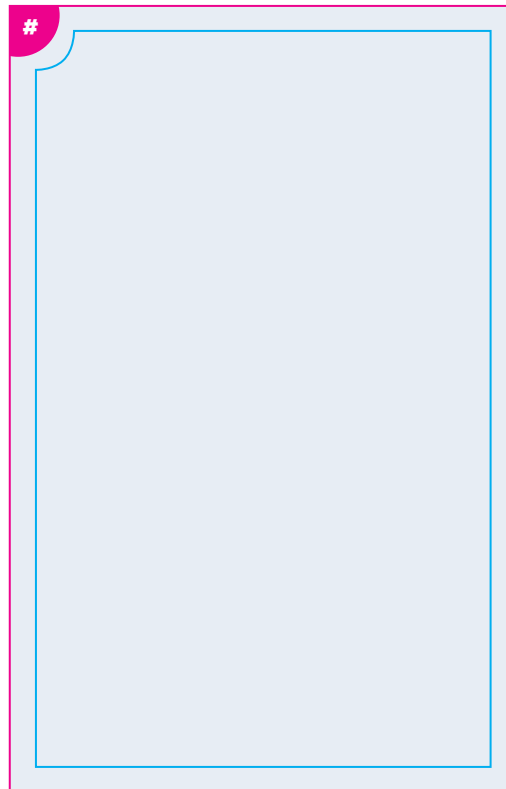
Anything outside this area will be trimmed.

SAFE AREA:

Please keep all critical information inside of this area, .125" from the trim line.

FILE SPECS:

Final files should be PDFs with CMYK colors only.



Listing number and colored boarder that corresponds to the map/directory will be added to the ad during placement.

1/8 Page Ad

SIZE: 2.6406 x 2.0155

TRIM LINE:

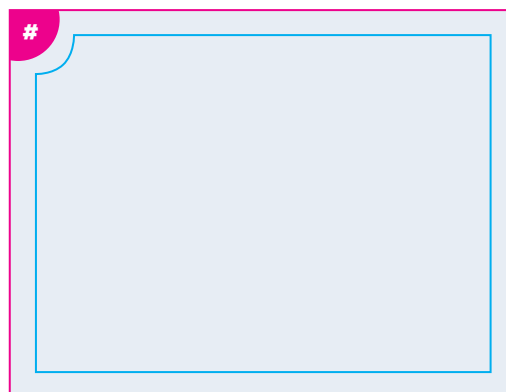
Anything outside this area will be trimmed.

SAFE AREA:

Please keep all critical information inside of this area, .125" from the trim line.

FILE SPECS:

Final files should be PDFs with CMYK colors only.



Listing number and colored boarder that corresponds to the map/directory will be added to the ad during placement.