

# LGRCC 2025-2026 ADVERTISING



As we look ahead to 2026, the Lake George Regional Chamber of Commerce & CVB is pleased to offer a variety of advertising opportunities to help your business stand out! (See “[Advertising Rates Sheet](#)” for more details!)

## 2026 Travel Brochure

Be part of our most widely distributed marketing piece! In 2025, 75,000 copies of our Travel Brochure were distributed regionally – at key visitor centers, lodging properties, attractions, and trade shows throughout the Northeast.

## Website Products & Digital Packages

Reach travelers where they plan their trips – online. Choose from banner ads, featured listings, and enhanced profiles that include photos, links, and expanded descriptions to showcase your business on [lakegeorgechamber.com](http://lakegeorgechamber.com).

## Email Marketing & Promotions

Get direct exposure through our targeted email campaigns and newsletters, spotlighting your business, event, or special offer to engaged audiences.

## Social Media & Event Enhancements

Maximize your reach with optional add-ons like sponsored posts, social media spotlights, and premium event promotion.

### ADVERTISING ORDER

BUSINESS NAME:	ORDER DATE:
CONTACT NAME:	PAYMENT TYPE (CHECK/CC):
CONTACT PHONE:	CC #:
CONTACT EMAIL:	EXP. CVV:
PHYSICAL ADDRESS:	BILLING ADDRESS (IF DIFFERENT):

ITEM/PACKAGE NAME	ITEM PRICE

### Please mail this order form and checks to:

Lake George Regional Chamber of Commerce  
PO Box 272, Lake George NY 12845

### or email this completed form to:

[mseeley@lakegeorgechamber.com](mailto:mseeley@lakegeorgechamber.com)

SUBTOTAL \_\_\_\_\_

### Travel Brochure Print Ad Deadlines:

Commitment deadline: December 1, 2025

Artwork deadline: December 12, 2025

[lakegeorgechamber.com/businesses/member-advertising](http://lakegeorgechamber.com/businesses/member-advertising)