



## **PRESS RELEASE**

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### **GTM PAYROLL SERVICES OFFERS “NANNY PAYROLL RELIEF PACKAGE” FOR FIRST RESPONDERS DURING COVID-19 PANDEMIC**

CLIFTON PARK, NY – March 30, 2020 – To assist first responders who continue to report to work and may need to hire an in-home caregiver to look after their children, GTM Payroll Services is offering a “Nanny Payroll Relief Package.”

If daycare centers and schools are closed, in-home care may be the only option for first responders who have children at home.

The offer includes:

- Free setup of a nanny payroll account (including setup of federal and state tax IDs)
- 15% off monthly payroll processing fees
- Free tele-medicine service for their nanny
- Complimentary, no-obligation consultation with a household employment expert
- Referrals to GTM’s placement agency partners to help facilitate the hiring of a nanny

With this offer, first responders can save more than \$350 while also relieving some of the hassles associated with hiring a nanny and paying employees the right way.

“In this difficult and unsettled time, finding and employing a nanny can be a challenge” GTM Payroll Services Founder and CEO Guy Maddalone said. “With our expertise in the industry and comprehensive payroll solutions, we can give first responders much needed peace of mind knowing they can hire and pay a nanny without worry.”

Paying legally also means families can take advantage of tax credits and their nanny the financial benefits offered through the Families First Coronavirus Response Act should the nanny not be able to work due to the COVID-19 pandemic.

GTM’s tele-medicine service provides 24/7 access to a physician by phone, secure messaging or video while avoiding visits to overcrowded and overwhelmed health clinics. Members can get answers and advice for simple or complex medical questions, schedule a consult, and share pictures or videos with a doctor. It’s ideal for seeking medical care during a time of social distancing.

First responders can call (800) 929-9213 for more information and to speak with a household employment expert.

GTM’s comprehensive payroll service includes:

- Direct deposit (at no extra charge) to make payday even easier
- Tax withholdings that are automatically calculated
- Taxes filed on time, every time – 100% guaranteed
- Secure online account management and employee self-service

It’s one call for all your tax, payroll, insurance, employee benefit, and compliance needs.

### **About GTM Payroll Services**

Founded in 1991, GTM Payroll Services is a recognized leader in payroll, tax, insurance, and compliance services for families that employ household help. Today, GTM processes more than \$1 billion in payroll every year for more than

44,000 employees. The firm's staff of more than 70 employees includes certified payroll professionals, licensed insurance brokers, PHR-certified human resource managers, employment tax experts, and CPAs. The firm is SOC 1-compliant, the industry standard for client information security. GTM is an active member of the Association of Premier Nanny Agencies (APNA) and the International Nanny Association (INA). The firm is also an accredited business with the Better Business Bureau (BBB). For more information, visit GTM Payroll Services at [GTM.com](http://GTM.com).